

SIXBERRY SOLUTIONS

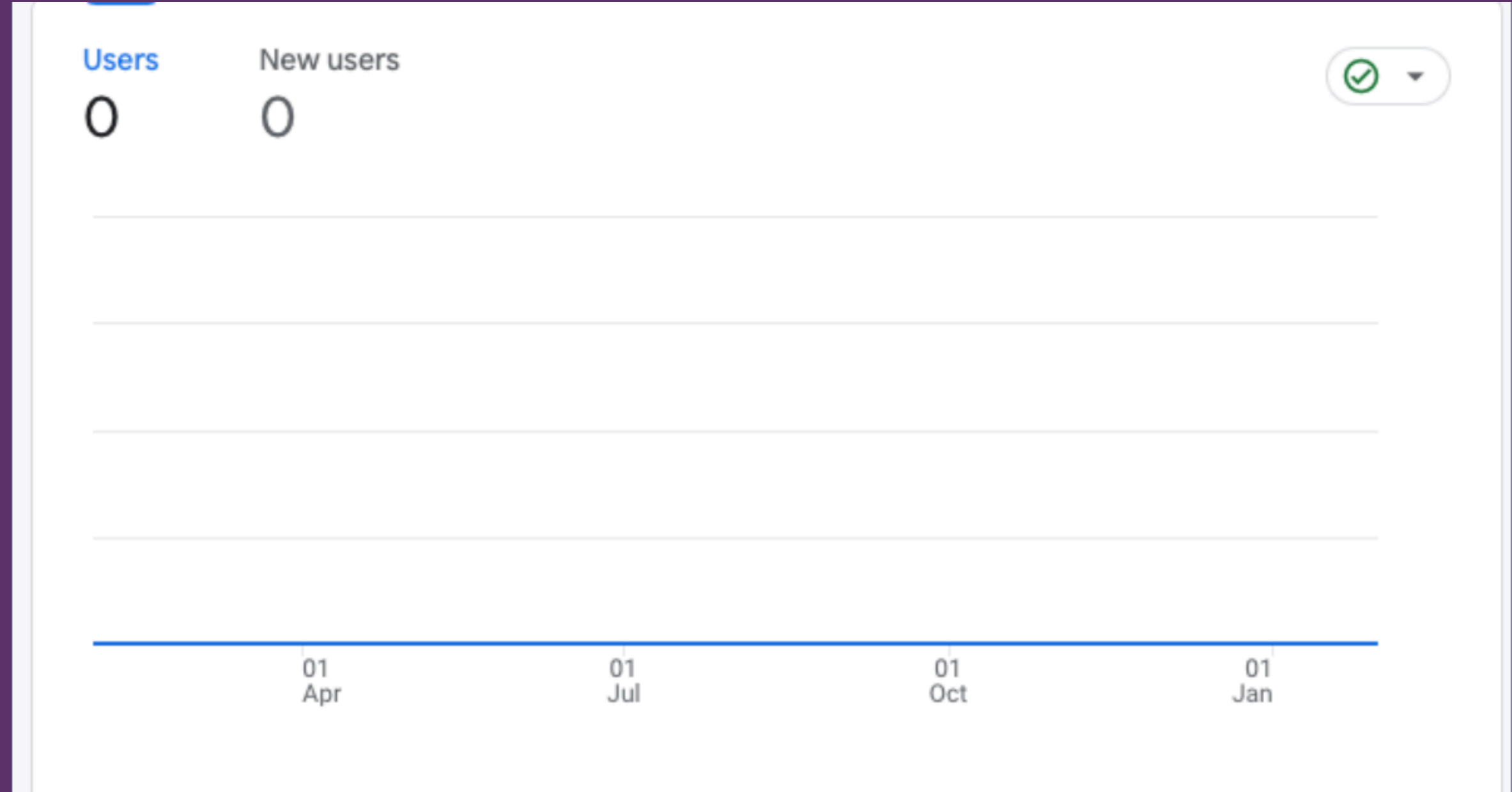
GOOGLE BUSINESS PROFILE MAKEOVER

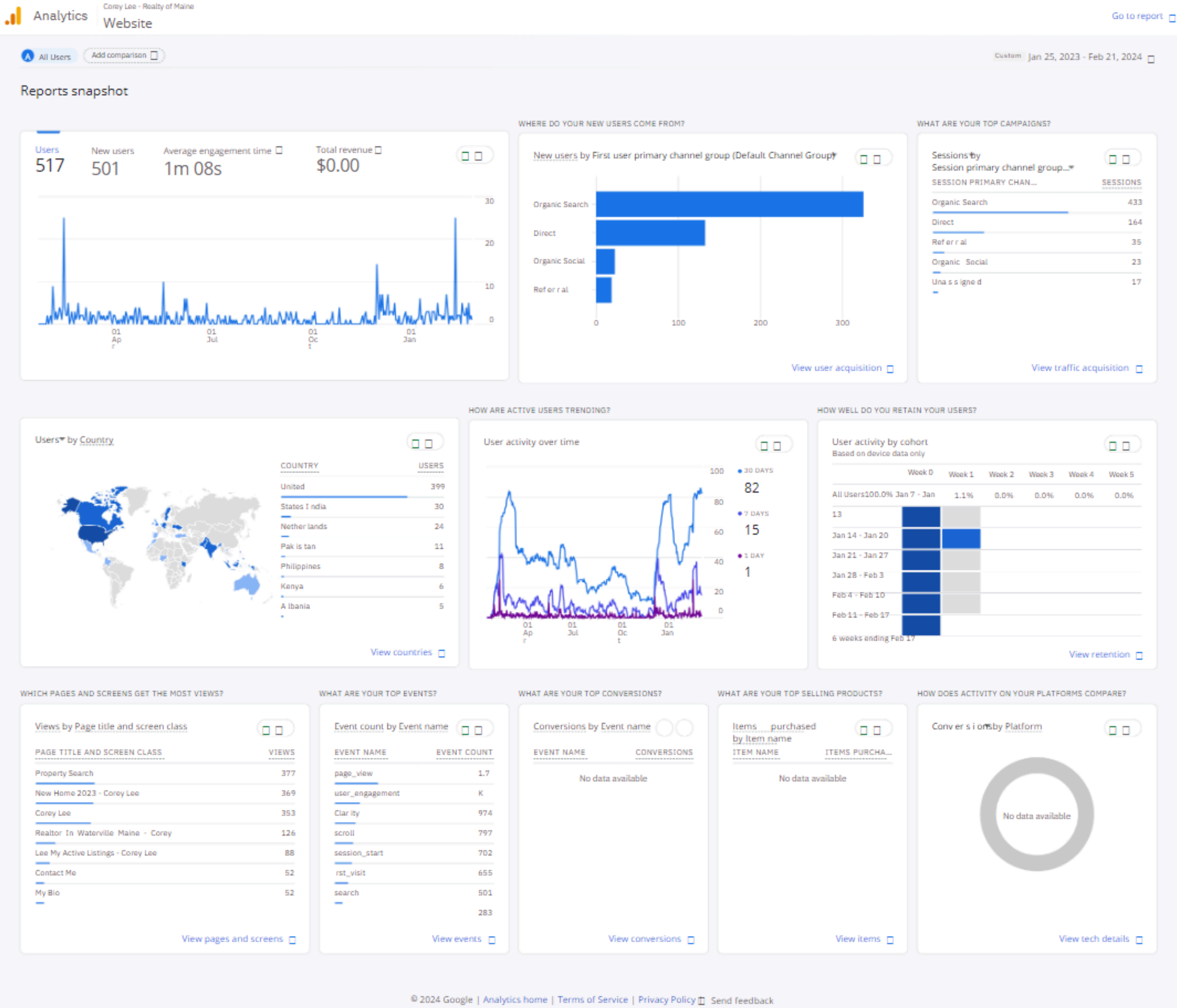
Develop | Market | Grow
Basic Local SEO
Year In Review – Corey Lee ROM

SERVICES PERFORMED

- Base Package – Local SEO

Google
Analytics
Before






GOOGLE ANALYTICS BEFORE



Google Analytics Organic

Event count by Event name 

EVENT NAME	EVENT COUNT
page_view	1.5K
user_engagement	870
Clarity	628
scroll	620
session_start	579
first_visit	444
search	283

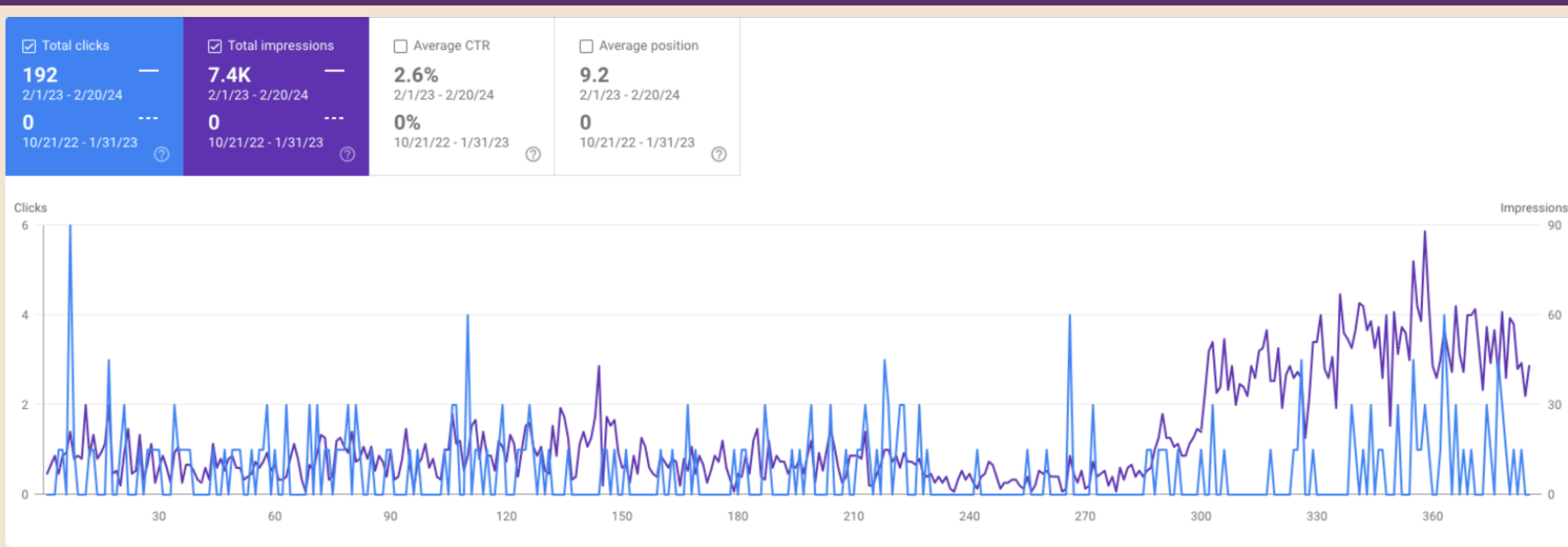
[View events →](#)

Landing page	↓ Sessions	Users	New users
	672 100% of total	517 100% of total	501 100% of total
1 /newhome2023	281	250	245
2	97	82	81
3 /realtor-in-waterville-maine	93	79	78
4 /	79	65	61
5 (not set)	53	47	0
6 /listings/my-active-listings	14	12	6
7 /search	11	5	1
8 /contact-me	9	7	4
9 /listing/ME/Fairfield/17-Winchester-Street-04937/164838100	4	3	3
10 /profile/my-bio	4	4	2

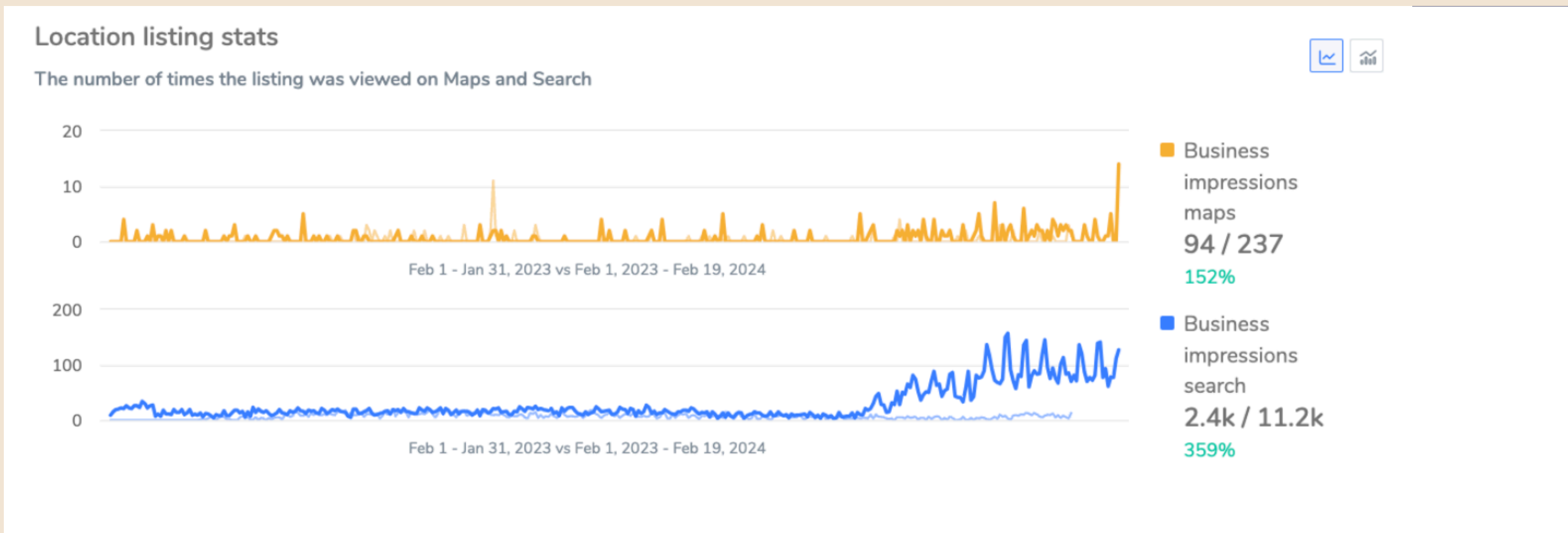
CTR for New Home
2023 Landing 22% before 0%



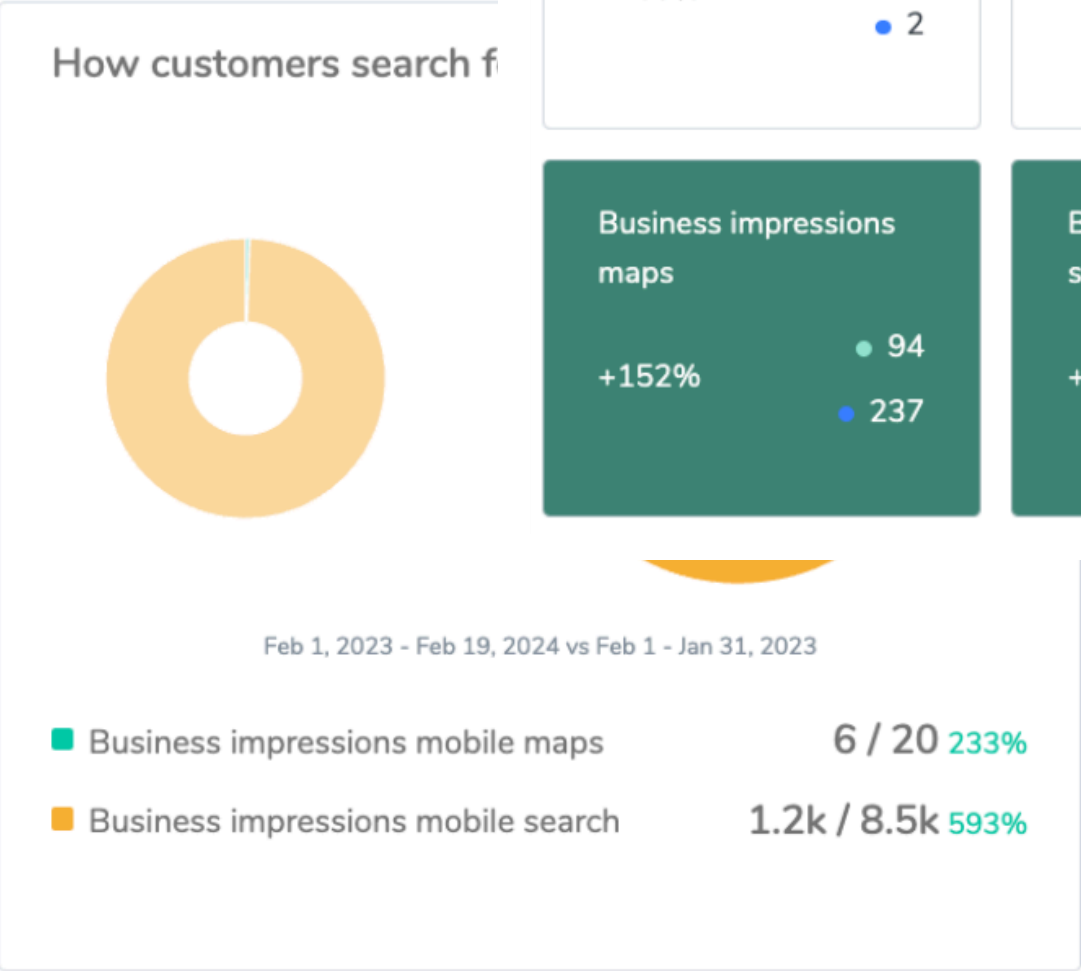
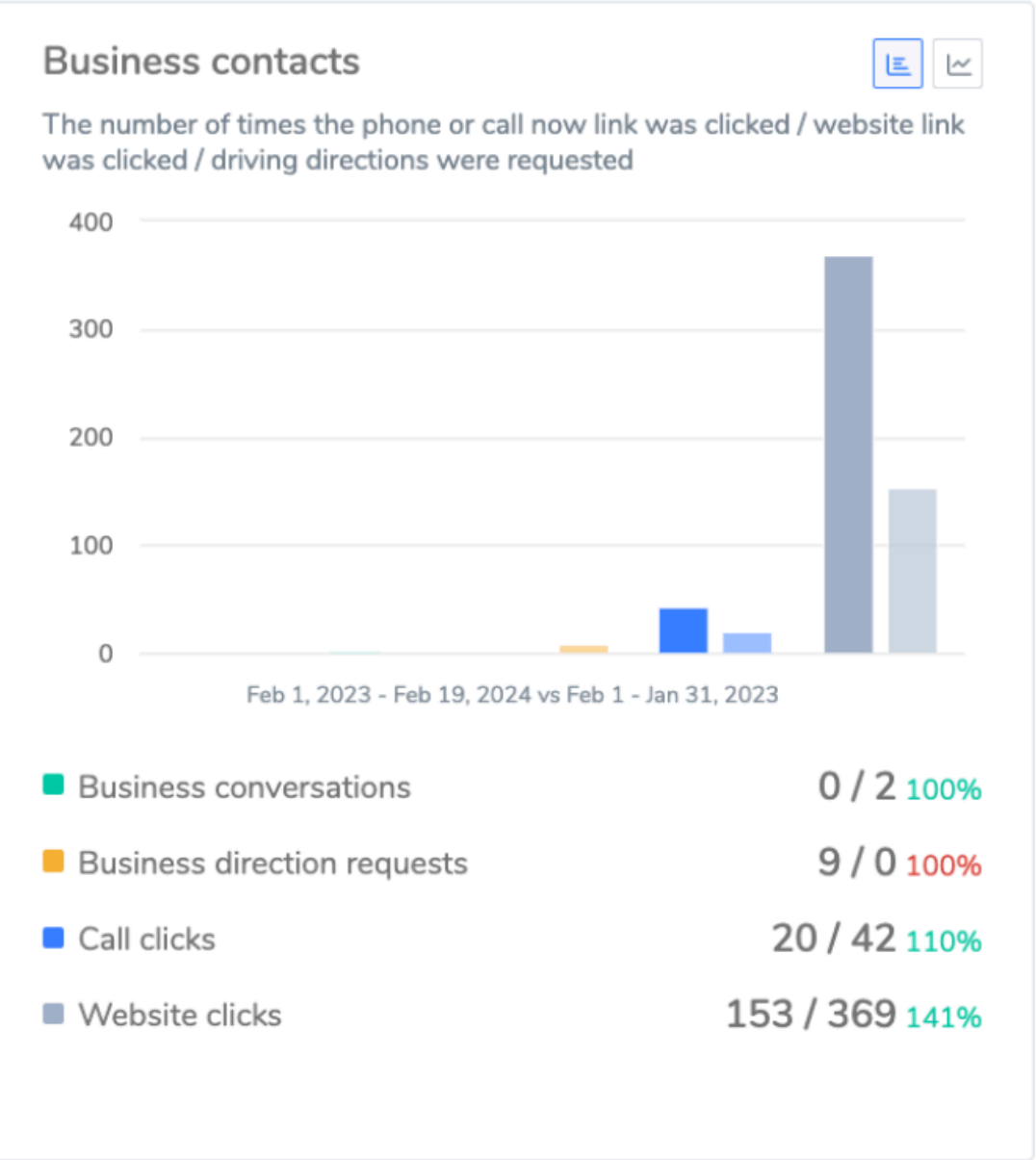
GOOGLE SEARCH CONSOLE COMPARISON



GOOGLE MAPS COMPARISON

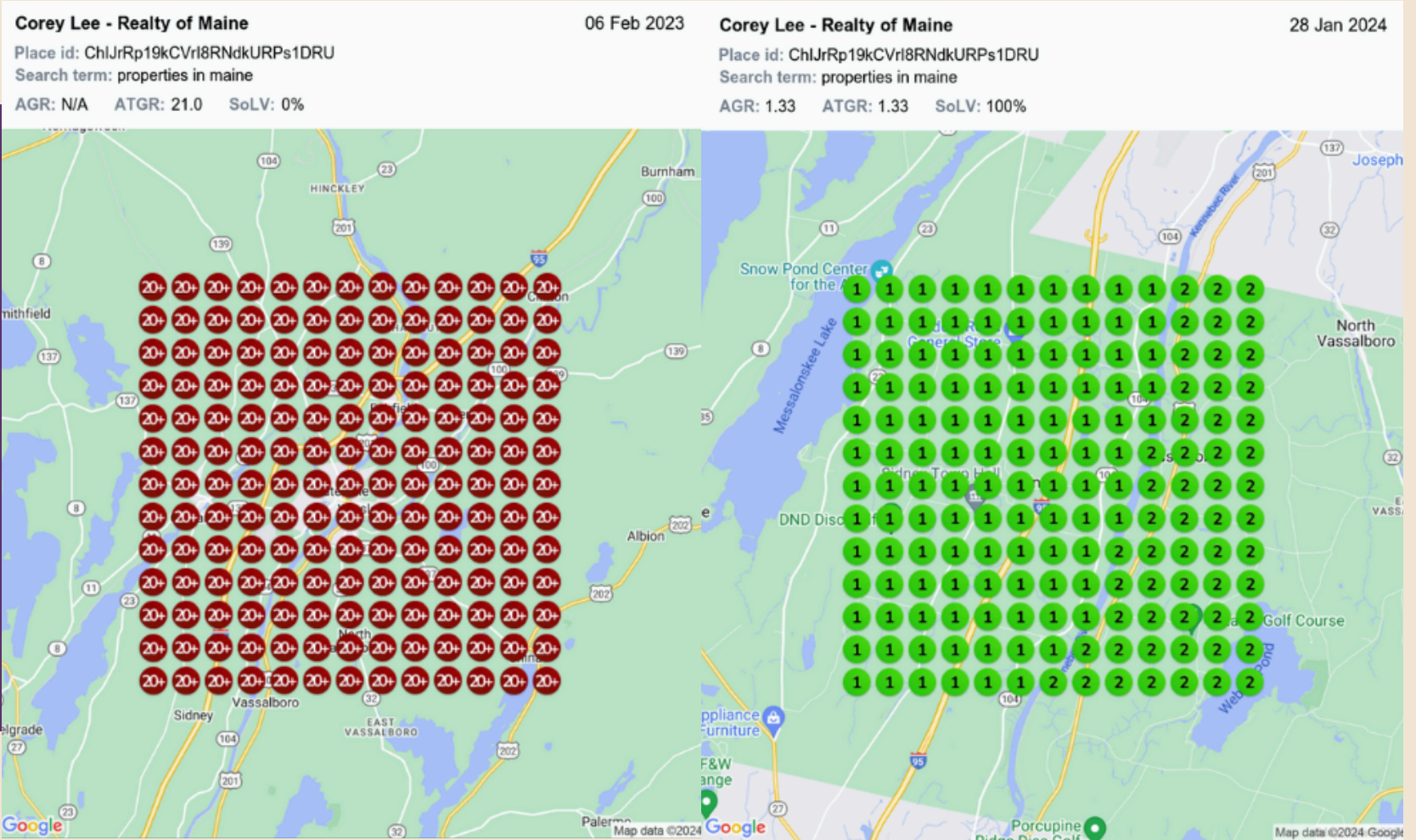


Google Maps Comparison



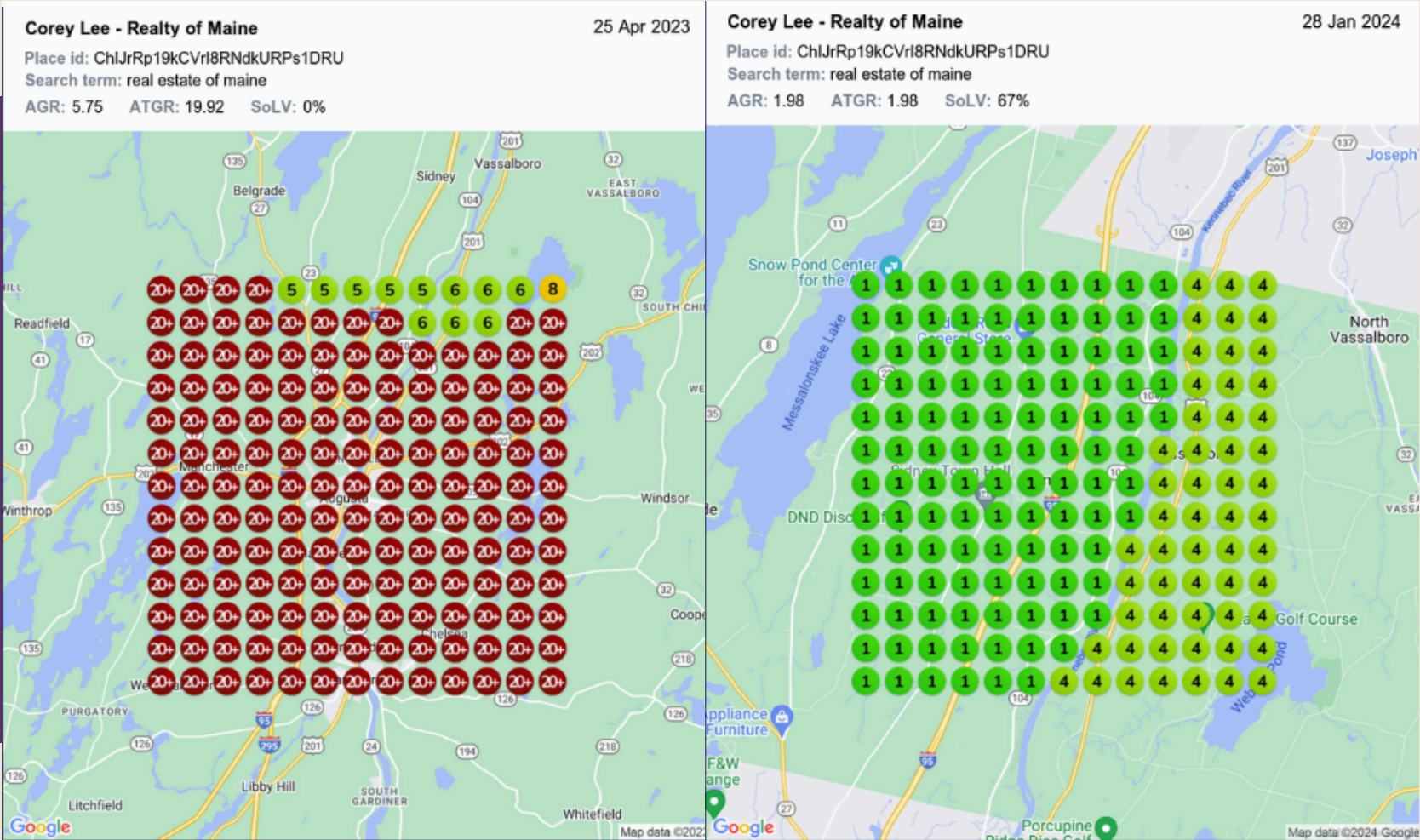
Google Maps Top GeoGrid

Properties In Maine



Google Maps Top GeoGrid

Real Estate Of Maine





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