

PROFILE

Develop | Market | Grow **Basic Local SEO** Year In Review - Corey Lee ROM

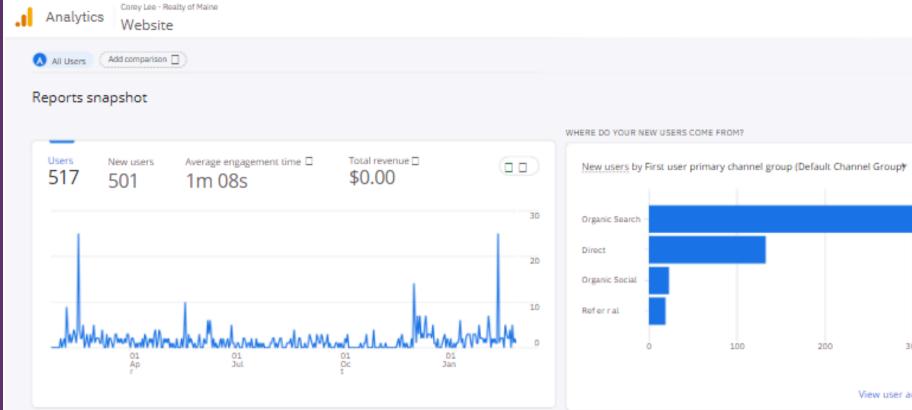


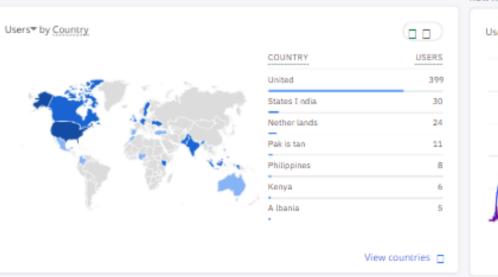
GOOGLE BUSINESS MAKEOVER

• Base Package - Local SEO

Google Analytics Before

Jsers O	New users			⊘ •
	01 Apr	01 Jul	01 Oct	01 Jan









Views by Page title and screen class PAGE TITLE AND SCREEN CLASS VIEWS Property Search 377 New Home 2023 - Corey Lee 369 Corey Lee 353 Realtor In Waterville Maine - Corey 126 Lee My Active Listings - Corey Lee 88 Contact Me 52 52 My Bio

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

View pages and screens

AT ARE YOUR TOP EVE	NTS?	WHAT ARE YOUR TOP CONVERSIONS
Event count by Even	t name	Conversions by Event name
EVENT NAME	EVENT COUNT	EVENT NAME CONVE
page_view	1.7	No data available
user_engagement	к	
Clar ity	974	
scroll	797	
session_start	702	
rst_visit	655	
search	501	
-	283	
	View events	View conver

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VV TIME	ARE	Tuur	1 UP	LUNN	ERSION

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UNVERSI	unar	TO BELL	ARE

CONVERSIONS

View conversions

Items	purchased
by Item	
ITEM NA	ME

YOUR TOP SELLING PRODUCTS? HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE? Conversionsby Platform ITEMS PURCHA.. No data available No data available View items View tech details

Go to report 🗖

Custom Jan 25, 2023 - Feb 21, 2024

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group SESSION PRIMARY CHAN	
Organic Search	433
Direct	164
Referral	35
Organic Social	23
Una s signe d	17

300

View user acquisition

View traffic acquisition

HOW WELL DO YOU RETAIN YOUR USERS?

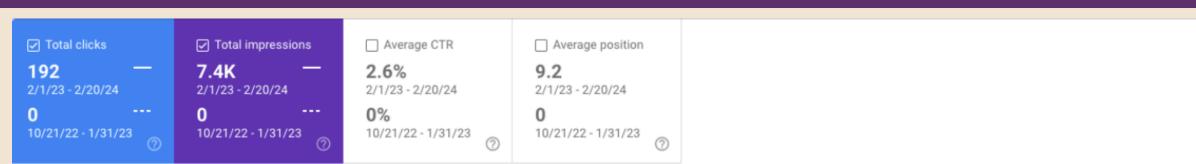
Google Analytics Organic

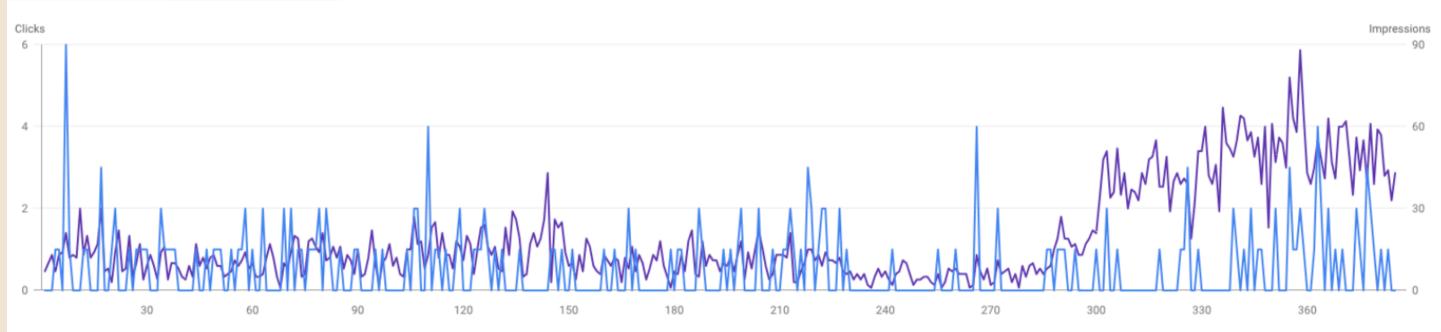
Event count by Event name	⊘ •		
EVENT NAME	EVENT COUNT		
page_view	1.5K		
user_engagement	870		
Clarity	628		
scroll	620		
session_start	579		
first_visit	444		
search	283		

View events \rightarrow

	Landing page 🕂	-	↓ Sessions	Users	New users
			672 100% of total	517 100% of total	501 100% of total
1	/newhome2023		281	250	245
2			97	82	81
3	/realtor-in-waterville-maine		93	79	78
4	/		79	65	61
5	(not set)		53	47	0
б	/listings/my-active-listings		14	12	6
7	/search		11	5	1
8	/contact-me		9	7	4
9	/listing/ME/Fairfield/17- Winchester-Street- 04937/164838100		4	3	3
10	/profile/my-bio		4	4	2

CTR for New Home 2023 Landing 22% before 0%



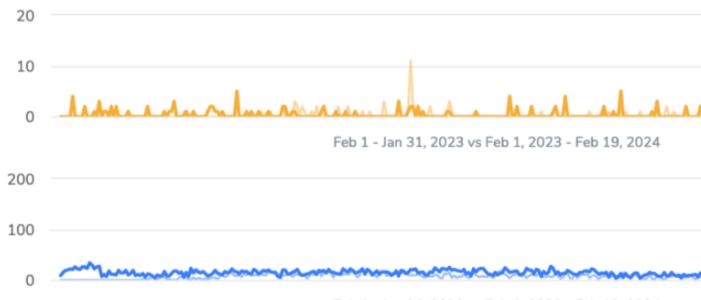




GOOGLE MAPS COMPARISON

Location listing stats

The number of times the listing was viewed on Maps and Search



Feb 1 - Jan 31, 2023 vs Feb 1, 2023 - Feb 19, 2024



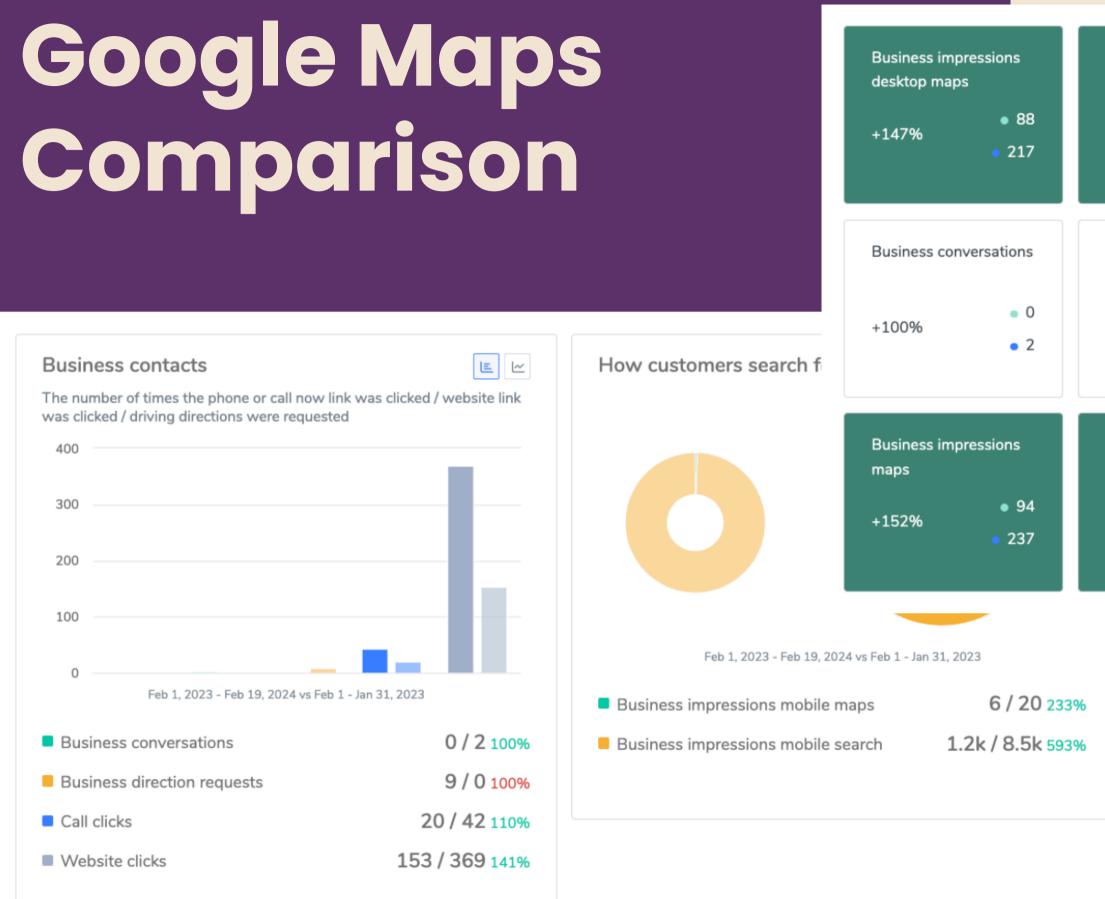
GOOGLE SEARCH CONSOLE COMPARISON



mmm

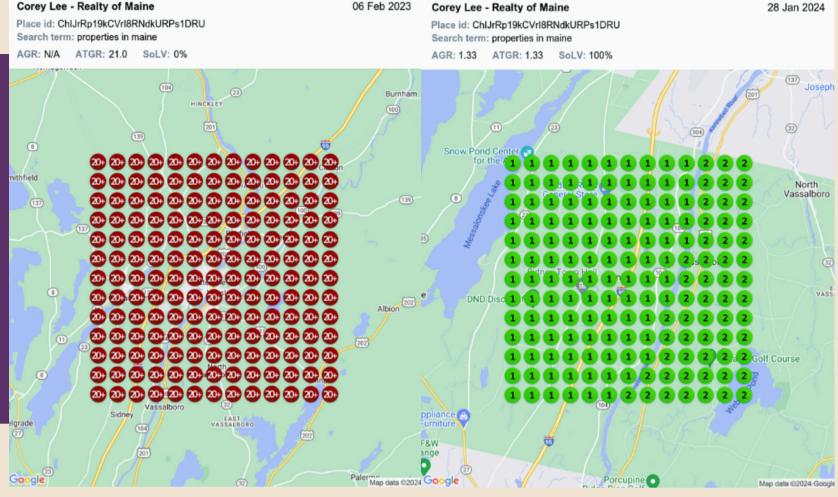
Business
impressions
maps
94 / 237
152%

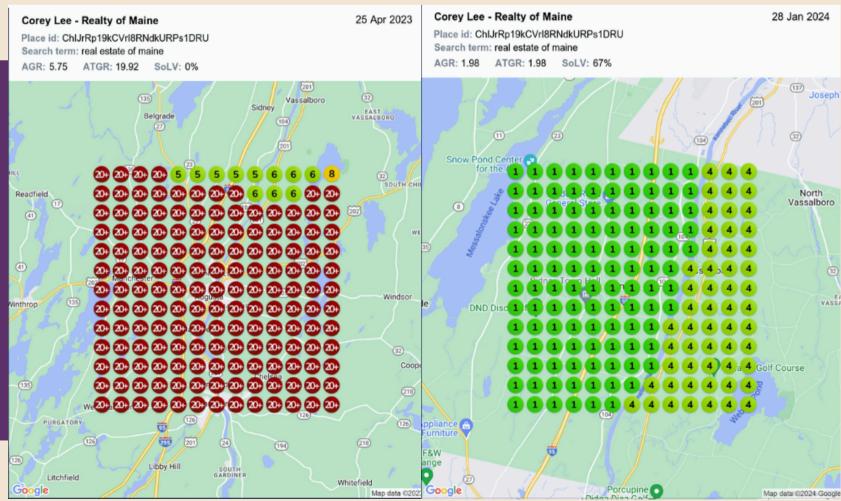
Business
impressions
search
2.4k / 11.2k
359%



Business impre desktop search +122%		Business impre mobile maps +233%	essions • 6 • 20	Business imp mobile searcl +591%	
Business direct requests -100%	ion • 9 • 0	Call clicks +110%	• 20 • 42	Website click	• 153 • 369
Business impre search +358%	• 2.5k • 11.2k				

Google Maps Top GeoGrid **Properties In Maine**





Google Maps Top GeoGrid **Real Estate Of Maine**



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